

How to have a great Paint & Wine Party!!!

Talk to your friends!

Find out who is interested in joining you.

Discover who would love coming to a paint party

Remember that only 6 out of 10 people invited will attend always invite more than you think will come.



Pick your painting!

We have so many to choose from, check out our online gallery or come to the studio.

Send one or two ideas to your friends/family to get their vote. If they love the painting choice they are more likely to come to your party!!!



Pick a date!

Check out our online calendar or call the shop to find out available dates.

Check with your friends to see what date works best for most of the people.

Give us at least 2 weeks notice to be sure we schedule the party for you.

Confirm your party with us!

Pay your deposit

Give us a general idea of how many people are coming (see #2 on next page)

Start sending your people to our website to sign up online!



Reminders!

Send out weekly reminders to those who are interested in coming

Encourage everyone to sign up online! They can also call and give their credit card info over phone or come into store to pay.

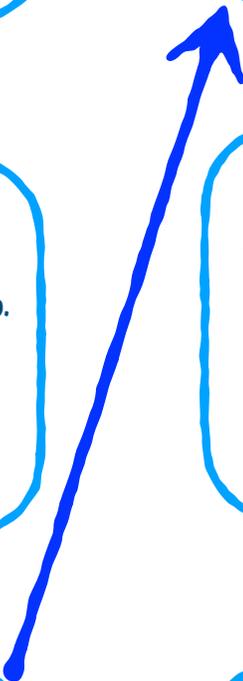
Idea: Set up a Facebook event!!



Final count!

We will call you 48 hours before your party to get the final number of people attending your party.

Remember to have your participants pay in advance so you won't have to! Plus they will be more likely to attend!!



PLEASE READ!!!

1. You will be required to provide a deposit of \$90 for a private party.
2. To have a private party you must have a minimum number of participants **or pay a minimum amount of \$250.**
 - You must have a minimum of 7 people for an in studio event.
 - You must have a minimum of 8 people for an offsite event.
3. Deposits are not refundable! You can reschedule your party **once** within 30 days.
4. Find a date you know will work for most of your friends and family. We ask that you give us at least two weeks notice but more is better! Make sure to let us know your plans so we can help you get your party on our calendar. Start talking to your guests your event at least a month before so as to get the best turnout.
5. **You are responsible to promote your event!**
 - Your guests are busy!
 - Promote your event as much as possible through email and social media.
 - Ask your guests to think about possible issues that may prevent them from attending your event (work, childcare, sick relatives).
 - The more people that attend your event the more fun you will all have.
6. **Remember the 6/10 rule!** Out of every 10 people you invite only 6 will actually come! Be sure to use your communication tools to get the word out! The more reminders you send to your guests the better chance they will show up! Email, text or in person are great ways to remind them to show up on time and on the right date.
7. We can generally accommodate up to 20 people in studio and offsite depends on the facility's capacity.
8. We will call 48 hours prior to your event to determine the final number of paying guests (including yourself); the number you tell us is the number of guests you are responsible to bring to your event. This number will be used to determine the 70% rule (see #9). If you cannot guarantee the minimum number of guests (*7 for in studio and 8 for an offsite event*) your party will be cancelled.
9. If your guests do not pay in advance and do not show **you are responsible** to pay for up to 70% of the number of guests you told us would attend. For example: You expect 20 people and only 10 have paid in advance, a total of 12 people show (less than 70%) you must pay for the two missing participants.
10. If you guarantee that your party will have the minimum number of participants (*7 for in studio and 8 for an offsite event*) and only five show you are responsible to pay for the three missing people.