

# How to have a great Fundraiser!!!

## Talk to your group!

Find out if your organization would love to do a paint party.

Find out who will love coming to a paint party

Remember 6/10 rule! (See #3 on next page.)



## Pick your painting!

Our Customer Favorites gallery is online.

You may also come in and ask us which painting would work best for your event.

Fundraiser paintings must be completed within approximately two hours.

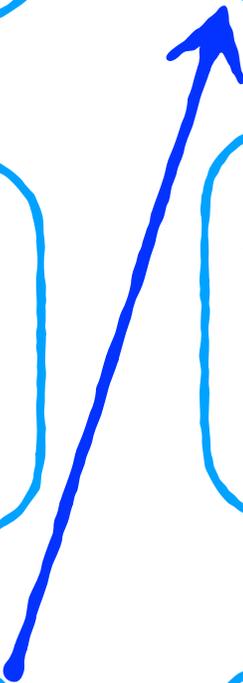


## Pick a date!

Check out our online calendar or call the shop to find out available dates.

Check with your friends to see what date works best for most of the people.

Give us at least 4 weeks notice to be sure we can schedule the party for you.



## Confirm your party with us!

Pay your deposit

Tell us the estimated number of participants (minimum 10)

Start sending your people to our website to sign up online!



## Reminders!

Send out weekly reminders to those who are interested in coming

Encourage everyone to sign up online! They can also call and give their credit card info over phone or come into store to pay.

All participants must pay before event!!!



## Final count!

We will call you 48 hours before your party to verify the final number of participants.

Remember to have your participants pay in advance so you won't have to!!!

You may reschedule once within 30 days.

## **PLEASE READ!!!**

1. You will be required to provide a deposit of \$100 for a fundraiser.
2. To have a fundraiser you must have at least 10 paying people attending your event.
3. Deposits are not refundable! You can reschedule your party **once** within 30 days.
4. Find a date you know will work for most of your target audience. We ask that you give us at least four weeks notice but more is better! Make sure to let us know your plans so we can help you get your fundraiser on our calendar and create a Facebook event as soon as possible!!!
5. Start promoting your event at least a month before so as to get the most favorable results.
6. **You are responsible to promote your event!**
  - Your guests are busy!
  - Promote your event as much as possible through your organization.
  - Tell people about how much the fundraiser will help your cause.
  - Be specific and let them know what your organization intends to do with the fundraising money.
  - The more people that attend your event the more money your organization gets.
7. **Remember the 6/10 rule!** Out of every 10 people you invite only 6 will actually come! Be sure to use your organizations communication tools to get the word out! The more reminders you send to your participants the better chance they have of showing up! Email, text or in person are great ways to remind them to show up on time and on the right date. We create a Facebook event for all public fundraising events.
8. We can generally accommodate up to 20 people in studio and offsite it will depend on the facility's capacity.
9. Final number of paying guests (including yourself) will be verified 48 hours prior to event. This is the number of guests you are responsible to bring to your event. This number will be used to determine the 70% rule (see #10). If you do not have the minimum number of guests (10) your event will be cancelled.
10. If your guests do not pay in advance and do not show you are responsible to pay for up to 70% of the number of guests you told us would attend. For example: You expect 20 people and only 10 have paid in advance, a total of 12 people show (less than 70%) you must pay for the two missing participants.
11. If you guarantee the minimum number of guests (10) and only seven show, you are responsible to pay for the three missing people.
12. No coupons or discounts may be used for a fundraiser.